World Series of Poker® Business and Registration Policies

Federal and State laws in the United States and policy statements made by the United States Department of Justice ("USDOJ") indicate that the USDOJ holds to the view that internet-based gambling, including poker, may not be legally offered to persons residing in the United States. Harrah's Operating Company, Inc. and each of its subsidiaries and affiliated entities (hereinafter, collectively, "Harrah's") will not accept funds from internet-based gambling sites (or their affiliates) that accept wagering monies from persons residing in the United States or any other jurisdictions where such activity is illegal.

To implement this policy, Harrah's has established the following controls:

- 1) With limited exception, Harrah's will not accept third party registration to enter into the World Series of Poker Main Event or its circuit events. The exceptions are:
 - a) Entities that have executed written license agreements with Harrah's to operate an in-person WSOP Satellite Poker Tournament; and
 - b) WSOP Sponsors, Product Licensees that have executed written license agreements with the Company and entities that have executed Prize Agreements with the Company.
- 2) Harrah's will not license its trademarks or logos to any entity (or affiliates thereof) that accepts internet wagers from U.S. residents or any other jurisdictions where such activity is illegal. No entity may use the trademarks and logos of Harrah's including, without limitation, those related to the World Series of Poker without first having entered into a written license agreement with Harrah's License Company, LLC.
- 3) No entity (or affiliates thereof) offering internet gambling to U.S. residents, or any other jurisdictions where such activity is illegal, will be allowed to display their trademarks or logos at the Rio during the WSOP Tournament.
- 4) Harrah's will not permit any participant in any WSOP tournament to display the trademark or logos of any entity that violates Policy number (2) above.
- 5) Harrah's will not rent blocks of hotel rooms, hospitality suites or convention space to any entity (or affiliates thereof, or representatives of any such entities) that accepts internet wagers from U.S. residents or any other jurisdictions where such activity is illegal.
- 6) Harrah's may require any person or entity to complete Harrah's Business Information Form and be subject to a background investigation conducted by Harrah's, as a condition precedent to that individual or entity's purchase of goods or services. The decision whether to require such (and whether, ultimately, Harrah's shall conduct business with said person or entity) shall be one for Harrah's, acting in its sole and absolute discretion. Harrah's acceptance of a completed Business Information Form shall not constitute its acknowledgment or agreement by it to provide goods or services to any individual or entity.