

6th ANNUAL WSOP EUROPE



September 21 - October 4, 2012

**Casino Barrière de Cannes Croisette and
the Hôtel Majestic Barrière**

Cannes, France

MEDIA GUIDE

2012 WSOP EUROPE Media Guide Documents:

COVER PAGE	1
TABLE OF CONTENTS	2

2012 WSOP EUROPE INFORMATION:

WSOP EUROPE BRACELET SCHEDULE	4
2012 WSOP EUROPE FACT SHEET	5
WSOP EUROPE TOURNAMENT SCHEDULE	6
WSOP.COM LIVE STREAMING	9
ABOUT WSOP EUROPE	10

WSOPE HISTORY:

WSOP EUROPE IN CANNES – WHAT YOU SHOULD KNOW	12
WSOPE ENTRANTS 2007-2011	13
WSOPE HISTORICAL - BRACELETS BY COUNTRY	14
WSOPE HISTORICAL – ALL-TIME BRACELET LEADERBOARD	15
WSOPE HISTORICAL – ALL-TIME CASHES	16
WSOPE HISTORICAL – TOP MONEY EARNERS	17
WSOP PLAYER OF THE YEAR	18
WSOP BRACELETS BY COUNTRY	19
WSOP ALL-TIME BRACELET LEADERBOARD	20
WSOP ALL-TIME MONEY LIST	21
WSOP ALL-TIME CASHES	22
WSOP BRACELETS AWARDED BY YEAR	23
BRIEF HISTORY OF THE WSOP	24

MEDIA GUIDELINES/ADDITIONAL INFO:

2012 WSOP EUROPE MEDIA GUIDELINES	26
WSOP EUROPE COMMUNICATIONS TEAM	29

MAP OF HÔTEL MAJESTIC/CASINO CROISSETTE	30
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2012 WSOP Europe Information



BRACELET SCHEDULE – 2012 WORLD SERIES OF POKER EUROPE

Casino Barrière de Cannes Croisette and the Hôtel Majestic Barrière, Cannes, France

September 21st – October 4, 2012

Date	Day	Start	Event #	Tournament	Buy-In
9/21/2012	Friday	5 PM	1	Six Handed No Limit Hold'em - Day 1 (3 Day Event)	€2,500 + €200
9/22/2012	Saturday	12 PM	2A	No Limit Hold'em – Day 1A (5 day event)	€1,000 + €100
9/22/2012	Saturday	1 PM	1	Six Handed No Limit Hold'em - Day 2	
9/23/2012	Sunday	12 PM	2B	No Limit Hold'em – Day 1B (4 day event)	€1,000 + €100
9/23/2012	Sunday	1 PM	1	<i>Six Handed No Limit Hold'em - Final Table</i>	
9/24/2012	Monday	1 PM	2	No Limit Hold'em – Day 2 (Combined Field 1A + 1B)	
9/24/2012	Monday	5 PM	3	Pot Limit Omaha (3 day event)	€5,000 + €300
9/25/2012	Tuesday	1 PM	2	<i>No Limit Hold'em – Final Table</i>	
9/25/2012	Tuesday	2 PM	3	Pot Limit Omaha (Day 2)	
9/25/2012	Tuesday	5 PM	4	No Limit Hold'em SHOOTOUT (3 day event)	€3,000 + €250
9/26/2012	Wednesday	1 PM	3	<i>Pot Limit Omaha - Final Table</i>	
9/26/2012	Wednesday	2 PM	4	No Limit Hold'em SHOOTOUT – Day 2	
9/26/2012	Wednesday	5 PM	5	Mixed-Max – No Limit Hold'em – Day 1 (4 Day Event) Day 1 plays 9-handed Day 2 plays 6-handed Day 3, play Heads Up	€10,000 + 450
9/27/2012	Thursday	1 PM	4	<i>No Limit Hold'em SHOOTOUT - Final Table</i>	
9/27/2012	Thursday	2 PM	5	Mixed-Max – No Limit Hold'em – Day 2 (6-handed)	
9/27/2012	Thursday	5 PM	6	Six-Handed Pot Limit Omaha (3 day event)	€1,500 + €150
9/28/2012	Friday	1 PM	5	Mixed-Max – No Limit Hold'em – Day 3 – Heads Up	
9/28/2012	Friday	2 PM	6	Six-Handed Pot Limit Omaha – Day 2	
9/29/2012	Saturday	12 PM	7A	Main Event – No Limit Hold'em – Day 1A (5 day event)	€10,000 + €450
9/29/2012	Saturday	1 PM	6	<i>Six-Handed Pot Limit Omaha – Final Table</i>	
9/29/2012	Saturday	1 PM	5	<i>Mixed-Max No-Limit Hold'em – Final Table (final four)</i>	
9/30/2012	Sunday	12 PM	7B	Main Event - No Limit Hold'em - Day 1B (4 day event)	€10,000 + €450
10/1/2012	Monday	12 PM	7	Main Event - No Limit Hold'em - Day 2 (Combined Field 1A+1B)	
10/2/2012	Tuesday	12 PM	7	WSOPE Main Event Championship Day 3	
10/3/2012	Wednesday	12 PM	7	WSOPE Main Event Championship - Day 4	
10/4/2012	Thursday	12 PM	7	WSOPE Main Event Championship – Final Table	

www.WSOP.com/2012/WSOPE



FACT SHEET – 2012 WORLD SERIES OF POKER EUROPE

WHEN:	September 21 to October 4, 2012
WHERE:	Casino Barrière de Cannes Croisette and the Hôtel Majestic Barrière in Cannes, France (2 nd time in France)
NUMBER OF EVENTS:	7 gold bracelet events; 76 total events
BUY IN AMOUNTS:	Minimum buy-in: €1100 Maximum buy-in: €10,450 (excluding €51,000 High-Roller)
TOTAL PRIZE MONEY AWARDED IN WSOPE:	\$51,737,446
TOTAL ENTRANTS IN WSOPE:	6,946
TOURNAMENT DIRECTOR:	Lucille Denos (France); Jack Effel (WSOP)
TELECAST PARTNERS:	ESPN (U.S.) EUROSPORT (Europe) Production provided by Poker Productions
WSOPE FIRST YEAR:	2007 (6 TH ANNUAL IN 2012)
OWNERSHIP:	Caesars Interactive Entertainment
DEFENDING MAIN EVENT CHAMPION:	Elio Fox, New York, NY (€1,400,000)
PRESENTING SPONSOR:	BarrièrePoker.fr
SCHEDULE:	http://www.wsop.com/tourney/tourneydetails.asp?groupID=890
ROOM RESERVATIONS:	http://www.wsop.com/reservations/WSOPE/
OFFICIAL WEBSITES:	www.WSOP.com/2012/WSOPE www.WSOP.fr http://www.lucienbarriere.com/localized/fr/barrierepoker.htm



WSOP EUROPE COMPLETE TOURNAMENT SCHEDULE - CANNES 2012 - 9/20 - 10/4

#	DATE/TIME	GAME	EVENT	BUY IN
Thursday 20 SEPT				
1	16:00	NLH	SAT TO # 2 (270€+30€ SUPERSAT)	40 + 15
2	18:00	NLH	SUPER SAT TO # 5 (2700€ 6 MAX BRACELET EVENT)	270 + 30
3	21:00	NLH	TURBO CASH	300 + 30
Friday 21 SEPT				
4	14:00	NLH	TURBO SUPER SAT TO # 5 (2700€ 6 MAX BRACELET EVENT)	270 + 30
5	17:00	NLH	DAY 1 WSOPE 6 MAX BRACELET EVENT #1	2500 + 200
6	20:00	NLH	SAT TO ANY 1100€ TOURNAMENT (#9,#27,#44,#51,#61)	130 + 20
7	22:00	NLH	10 O'CLOCK TURBO CASH	500 + 50
8	23:00	NLH	MOONLIGHT SAT: HYPER TURBO BUILD YOUR BANKROLL	60+15
Saturday 22 SEPT				
9A	12:00	NLH	DAY 1A WSOPE NLH BRACELET EVENT #2	1000 + 100
5	14:00	NLH	DAY 2 WSOPE 6 MAX BRACELET EVENT #1	2500 + 200
10	14:00	PLO	STEP 1 SAT TO #12 PLO SUPER SAT 500€+50€	50 + 15
11	16:00	NLH	TURBO CASH	300 + 30
12	18:00	PLO	SUPER SAT TO #22 (5300€ PLO BRACELET EVENT)	500 + 50
13	20:00	NLH	SAT TO ANY 1100€ TOURNAMENT (#9,#27,#44,#51,#61)	130 + 20
14	22:00	NLH	10 O'CLOCK TURBO KO+RANDOM BOUNTY	400 + 50+50+50
15	23:00	NLH	MOONLIGHT SAT: HYPER TURBO BUILD YOUR BANKROLL	60+15
Sunday 23 SEPT				
9B	12:00	NLH	DAY 1B WSOPE NLH BRACELET EVENT #2	1000 + 100
5	13:00	NLH	FINAL TABLE WSOPE 6-MAX BRACELET EVENT #1	2500 + 200
16	16:00	NLH	TURBO CASH	300 + 30
17	18:00	PLO	SUPER SAT TO #22 (5300€ PLO BRACELET EVENT)	500 + 50
18	20:00	NLH	SAT TO ANY 1100€ TOURNAMENT (#27,#44,#51,#61)	130 + 20
19	22:00	NLH	10 O'CLOCK TURBO CASH	500+50
20	23:00	NLH	MOONLIGHT SAT: HYPER TURBO BUILD YOUR BANKROLL	60+15
Monday 24 SEPT				
9	14:00	NLH	DAY 2 WSOPE NLH BRACELET EVENT #2	1000 + 100
21	16:00	NLH	SUPER SAT TO #28 (3250€ SHOOT OUT BRACELET EVENT)	500 + 50
22	17:00	PLO	DAY 1 POT-LIMIT OMAHA WSOPE BRACELET EVENT #3	5000 + 300
23	18H00	NLH	SUPER SAT TO #49 (10450€ WSOPE MAIN EVENT)	500 + 50
24	20:00	NLH	SAT TO ANY 1100€ TOURNAMENT (#27,#44,#51,#61)	130 + 20
25	22:00	NLH	10 O'CLOCK TURBO KO+RANDOM BOUNTY	400 + 50+50+50

26	23:00	NLH	MOONLIGHT SAT: HYPER TURBO BUILD YOUR BANKROLL	60+15
	Tuesday 25 SEPT			
9	13:00	NLH	FINAL TABLE WSOPE NLH BRACELET EVENT #2	1000 + 100
22	14:00	PLO	DAY 2 PLO WSOPE BRACELET EVENT #3	5000 + 300
27	16:00	NLH	SUPER SAT TO #34 (10450€ SPLIT FORMAT BRACELET EVENT)	1000 + 100
28	17:00	NLH	DAY 1 SHOOTOUT WSOPE BRACELET EVENT # 4	3000 + 250
29	18:00	NLH	SUPER SAT TO #49 (10450€ WSOPE MAIN EVENT)	500 + 50
30	20:00	NLH	SAT TO ANY 1100€ TOURNAMENT (#44,#51,#61)	130 + 20
31	22:00	NLH	10 O CLOCK TURBO CASH	500+50
32	23:00	NLH	MOONLIGHT SAT: HYPER TURBO BUILD YOUR BANKROLL	60+15
	Wednesday 26 SEPT			
22	13:00	PLO	FINAL TABLE PLO WSOPE BRACELET EVENT #3	5000 + 300
28	14:00	NLH	DAY 2 SHOOTOUT WSOPE BRACELET EVENT #4	3000 + 250
33	16:00	NLH	CASH	400 + 40
34	17:00	NLH	DAY 1 SPLIT FORMAT (9/6/2) WSOPE BRACELET EVENT #5	10000 + 450
35	18:00	NLH	SUPER SAT TO #49 (10450€ WSOPE MAIN EVENT)	500 + 50
36	20:00	PLO	SAT TO #39 (1650€ PLO 6 MAX BRACELET EVENT)	270 + 30
37	22:00	NLH	10 O CLOCK TURBO CASH	500+50
38	23:00	NLH	MOONLIGHT SAT: HYPER TURBO BUILD YOUR BANKROLL	60+15
	Thursday 27 SEPT			
28	13:00	NLH	FINAL TABLE SHOOTOUT WSOPE BRACELET EVENT #4	3000 + 250
34	14:00	NLH	DAY 2 SPLIT FORMAT (9/6/2) WSOPE BRACELET EVENT #5	10000 + 450
39	17:00	PLO	DAY 1 PLO 6 MAX WSOPE BRACELET EVENT #6	1500 + 150
40	18:00	NLH	SUPER SAT TO #49 (10450€ WSOPE MAIN EVENT)	500 + 50
41	20:00	NLH	SAT TO ANY 1100€ TOURNAMENT (#44,#51,#61)	130 + 20
42	22:00	NLH	10 O'CLOCK TURBO KO+RANDOM BOUNTY	400 + 50+50+50
43	23:00	NLH	MOONLIGHT SAT: HYPER TURBO BUILD YOUR BANKROLL	60+15
	Friday 28 SEPT			
34	14:00	NLH	DAY 3 SPLIT FORMAT (9/6/2) WSOPE BRACELET EVENT #5	10000 + 450
39	14:00	PLO	DAY 2 PLO 6 MAX WSOPE BRACELET EVENT #6	1500 + 150
44	14:00	NLH	SUPER SAT #49 (10000€+450€ WSOPE MAIN EVENT DAY 1A)	1000 + 100
45	18:00	NLH	SUPER SAT TO #49 (10450€ WSOPE MAIN EVENT)	500 + 50
46	20:00	NLH	SAT TO #50 (550€ LADIES)	50 + 15
47	22:00	NLH	10 O CLOCK TURBO CASH	500 + 50
48	23:00	NLH	MOONLIGHT SAT: HYPER TURBO BUILD YOUR BANKROLL	60+15
	Saturday 29 SEPT			
49A	12:00	NLH	DAY 1 A WSOPE MAIN EVENT EVENT #7	10000 + 450
50	13:00	NLH	WSOPE LADIES EVENT DAY 1	500 + 50
34	13:00	NLH	FINAL TABLE SPLIT FORMAT (9/6/2) WSOPE BRACELET EVENT #5	10000 + 450
39	14:00	PLO	FINAL TABLE PLO 6 MAX WSOPE BRACELET EVENT #6	1500 + 150
51	16:00	NLH	LAST CHANCE SUPER SAT #49 (10000€+450€ WSOPE MAIN EVENT DAY 1B)	1000 + 100
52	20:00	NLH	SAT TO SUPERSAT #57,#62 MAJESTIC ROLLER	500+50
53	22:00	NLH	10 O CLOCK TURBO CASH	500+50
54	23:00	NLH	MOONLIGHT SAT: HYPER TURBO BUILD YOUR BANKROLL	60+15
	Sunday 30 SEPT			
49B	12:00	NLH	DAY 1B WSOPE MAIN EVENT EVENT #7	10000 + 450

50	14:00	NLH	WSOPE LADIES EVENT DAY 2	500 + 50
55	15:00	NLH	SAT TO SUPERSAT #57,#62 MAJESTIC ROLLER	500+50
56	16:00	NLH	CASH	600 + 60
57	20:00	NLH	SUPERSAT TO #65 MAJESTIC ROLLER	5000+300
58	22:00	PLO	10 O CLOCK TURBO CASH POT LIMIT OMAHA	500 + 50
59	23:00	NLH	MOONLIGHT SAT: HYPER TURBO BUILD YOUR BANKROLL	60+15
	Monday 1 OCT			
49	12:00	NLH	DAY 2 WSOPE MAIN EVENT EVENT #7	10000 + 450
60	14:00	NLH	CASH MEGA DEEPSTACK DAY 1	1800+200
61	16:00	NLH	EFFEL TOWER MIXED MAX	1000+100
62	20:00	NLH	SUPERSAT TO #65 MAJESTIC ROLLER	5000+300
63	22:00	NLH	10 O CLOCK TURBO CASH	500 + 50
64	23:00	NLH	MOONLIGHT SAT: HYPER TURBO BUILD YOUR BANKROLL	60+15
	Tuesday 02 OCT			
49	12:00	NLH	DAY 3 WSOPE MAIN EVENT EVENT #7	10000 + 450
60	14:00	NLH	CASH MEGA DEEPSTACK DAY 2	1800+200
65	16:00	NLH	CANNES MAJESTIC HIGH-ROLLER EVENT - With RE-BUYS	50000 + 1000
66	18:00	NLH	CASH	700+70
67	20:00	NLH	SAT TO #70 (900€+100€DEEPSTACK)	100 + 20
68	22:00	NLH	10 O CLOCK TURBO CASH (KO ET RANDOM BOUNTY)	400+50+50+50
69	23:00	NLH	MOONLIGHT SAT : HYPER TURBO BUILD YOUR BANKROLL	60+15
	Wednesday 03 OCT			
70	14:00	NLH	CASH DEEPSTACK DAY 1	900 + 100
49	15:00	NLH	DAY 4 WSOPE MAIN EVENT DAY EVENT #7	10000 + 450
65	16:00	NLH	DAY 2 - CANNES MAJESTIC HIGH-ROLLER EVENT	50000 + 1000
71	18:00	NLH	TURBO CASH 6 MAX	5000+300
72	20:00	NLH	SAT TO #75 MINI MAIN	500+50
73	22:00	NLH	10 O CLOCK TURBO CASH	500 + 50
74	23:00	NLH	MOON LIGHT SAT: TO #76 LAST DAY 550	60+15
	Thursday 04 OCT			
49	12:00	NLH	FINAL TABLE WSOPE MAIN EVENT FINAL TABLE EVENT #7	10000 + 450
65	14:00	NLH	CANNES MAJESTIC HIGH-ROLLER DAY 3	50000 + 1000
70	14:00	NLH	CASH DEEPSTACK DAY 2	900 + 100
75	14:00	NLH	MINI MAIN	5000+300
76	16:00	NLH	TURBO CASH	500+50

<http://www.wsop.com/2012/wsope/>



WSOP.com LIVE STREAMING PLANS – 2012 WSOP EUROPE

During the 2012 World Series of Poker Europe, WSOP.com, the official website of the World Series of Poker, will live web stream all the final tables of the official gold bracelet events.

All live streaming will begin when the official final table gets underway, thus hard start times are difficult to predict but announcements will be made via the WSOP's official Twitter feed at www.twitter.com/WSOP

All WSOP live streaming will be found here: www.wsop.com/2012/live-video/

Two distinct streams will be available: An English-language version, with English announcers and graphics. Plus a French-language version, with French announcers and graphics. The French version will be streamed on www.WSOP.fr

The primary stream will feature up to six different cameras along with announcer/analyst audio. These webcasts will emanate from the Diane Ballroom at the renowned Majestic Barriere hotel.

Renowned play-by-play anchor **David Tuchman** will serve as the WSOP's official announcer for the feeds and will be joined by a rotating group of player analysts.

All WSOP.com live final table web streams will be on a 5-minute delay without hole cards.

WSOP.com's live streaming schedule (subject to change) is as follows:

9/23/2012	Sunday	1 PM	1	Six Handed No Limit Hold'em - Final Table
9/25/2012	Tuesday	1 PM	2	No Limit Hold'em – Final Table
9/26/2012	Wednesday	1 PM	3	Pot Limit Omaha - Final Table
9/27/2012	Thursday	1 PM	4	No Limit Hold'em SHOOTOUT - Final Table
9/29/2012	Saturday	1 PM	6	Six-Handed Pot Limit Omaha – Final Table
9/29/2012	Saturday	8 PM	5	Mixed-Max No-Limit Hold'em – Final Table (final four)

The WSOP Europe Main Event final table on October 4, will be streamed in the United States via ESPN3.com, and throughout 59 countries in Europe via Eurosport.eu. For rest of world, WSOP.com will carry the stream.

Key notes:

- All the "live" coverage on WSOP.com is on a 5-minute delay.
- All the coverage will be sans hole cards. (Community and "all-in" cards will be shown).
- Start times are estimates. Events will begin to stream when official final table is reached.
- David Tuchman will serve as the play-by-play host for all primary webcasts.
- Specific events to be streamed are subject to change without notice.
- Main Event will be streamed via ESPN3.com w/graphics and hole cards after the hands are complete



ABOUT WORLD SERIES OF POKER EUROPE

The World Series of Poker Europe (WSOPE) was established in 2007 by Caesars Entertainment to bring the excitement and entertainment of the World Series of Poker to destinations around the globe.

WSOPE is the first live tournament brand extension internationally of the world's longest-running, richest and most prestigious gaming event.

During the first five years of the WSOPE, a total of 6,946 entrants have competed for 23 gold bracelets and been awarded \$51,737,446 in prize money.

The first four years, the event was held in London at the Casino at the Empire in Leicester Square.

For the fifth WSOPE, the event moved to Cannes, France at the Casino Barrière de Cannes Croisette and the Hotel Majestic Barrière.

The 6th Annual *World Series of Poker Europe (WSOPE) Presented by BarrièrePoker.fr* will be held **September 21 to October 4, 2012** in Cannes, France at the Casino Barrière de Cannes Croisette and the Hôtel Majestic Barrière.

Annette Obrestad won the largest amount ever for a female in any sporting event, £1 million – or U.S. \$2,007,800 when she won the inaugural WSOPE Main Event in 2007.

To date, 12 different nations have captured a WSOPE bracelet: USA (7), UK (3), Denmark (3), Italy (2), Canada (2), plus Australia, Afghanistan, Finland, Germany, Norway and Switzerland one each.

The list of WSOPE bracelet winners is as follows:

- | | |
|-------|--|
| 2007: | Annette Obrestad (£10,000 Main Event No Limit Hold'em)
Thomas Bihl (£2,500 H.O.R.S.E.)
Dario Alioto (£5,000 Pot Limit Omaha) |
| 2008: | John Juanda (£10,000 Main Event No Limit Hold'em)
Theo Jorgensen (£5,000 Pot Limit Omaha)
Sherkhan Farnood (£2,500 H.O.R.S.E.)
Jesper Hougaard (£1500 No Limit) |
| 2009: | Barry Shulman (£10,000 Main Event No Limit Hold'em)
Jani Vilmunen (£5,000 Pot Limit Omaha)
Eric Cajelais (£2,500 ½ Pot Limit Hold'em/½ Pot Limit Omaha)
J.P. Kelly (£1,000 No Limit Hold'em) |
| 2010: | James Bord (£10,000 Main Event No Limit Hold'em)
Gus Hansen (£10,000 Heads Up No Limit Hold'em High Roller)
Jeffrey Lisandro (£5,000 Pot Limit Omaha)
Phil Laak (£2,500 Six-Handed No Limit Hold'em)
Scott Shelley (£1,000 No Limit Hold'em) |
| 2011: | Guillaume Humbert (€2,680 Six-Handed No Limit Hold'em)
Andrew Hinrichsen (€1,000 No-Limit Hold'em)
Steve Billirakis (€5,300 Pot-Limit Omaha)
Tristan Wade (€3,200 No-Limit Hold'em Shootout)
Michael Mizrachi (€10,400 Mix-Max No-Limit Hold'em)
Philippe Boucher (€1,620 Six-Handed Pot-Limit Omaha)
Elio Fox (€10,400 Main Event No-Limit Hold'em) |





WSOP EUROPE IN CANNES – WHAT YOU SHOULD KNOW

Due to French law and space constraints, the 2012 WSOPE will take place at two separate locations in Cannes, France.

Location One: Hôtel Majestic Barrière

This location will serve as the tournament headquarters. It is the main hotel, all bracelet events will start here and all final tables will be contested here.

The hotel has a nice restaurant (*Fouquet's*) and 24-hour room service, plus cart service featuring drinks and snacks will be offered just outside the tournament rooms. There are also several dining and shopping options within walking distance of the venue and the Mediterranean Sea is directly across the street.

Day 1's – All WSOPE gold bracelet events will begin at the Hotel, in either the Croisette Ballroom (Location 1) or in the Diane Ballroom (Location 2).

All final tables for official gold bracelet events will take place at the Hotel in the Martha Ballroom. (Location 3)

The Media Center will be located at the hotel just outside the Martha Ballroom (Location 3) adjacent to the ballroom hosting the final tables.

Location Two: Casino Barrière de Cannes Croisette

This location is a full-fledged casino and is located 300 yards from the Hotel. *Due to French gaming regulations, all buy-ins and payouts must be done at this location.*

All event registration will be conducted just inside the casino on the left-hand side. Most events will require players to register here and then bring their seat card/receipt to the Hotel to start their event.

Players may leave money on deposit at the casino cage and then draw down those funds for events without having to go back to the casino. As long as funds are on deposit, players can register at the hotel.

The casino will house the “re-start” tournament room, with all Day 2 play for gold bracelet events being held here. Since the majority of those cashing will do so on Day 2 play, it made sense to have this location serve as the “re-start” playing area.

All players will be required to have a “Casino Pass” (casino loyalty card program) prior to registering for an event. After going through this process once, players just need to bring their card to register for other events.

All guests entering the Casino whom are not European citizens must provide a Government-Issued Passport to gain entry. All European citizens must show Government-issued identification or a passport.

All payouts will be handled at the Main Casino Cage at this venue. Note, the venue is closed from 4-10 AM daily, thus payouts can only be processed from 10 AM to 4 AM daily.

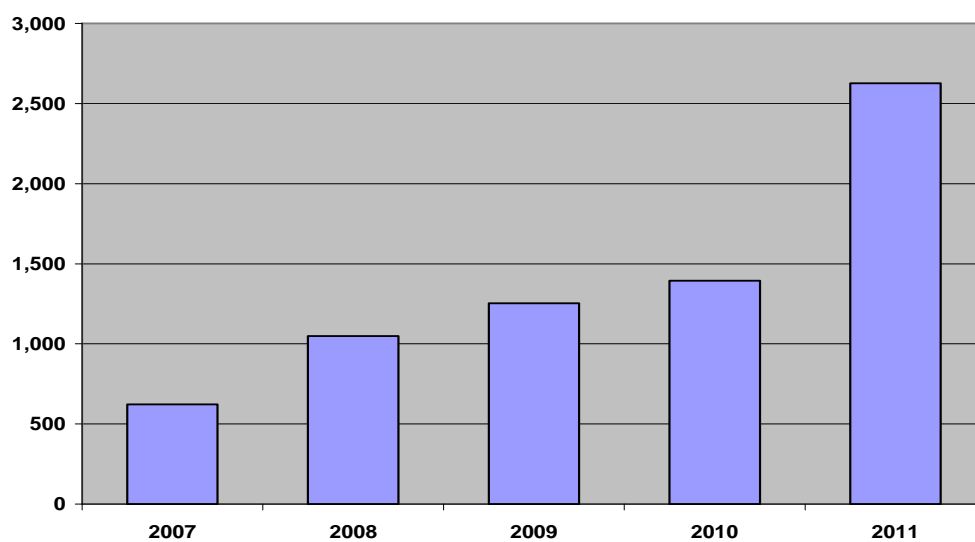
A small media workspace will be available in this tournament room.

This casino offers a variety of table games and slot machines, a poker room, multiple dining locations, a nightclub and a rooftop patio bar overlooking the yacht harbor. It is within walking distance to the hotel and an abundance of shopping and dining.



ENTRANTS – WORLD SERIES OF POKER EUROPE HISTORICAL

YEAR	ENTRANTS
2007	623
2008	1,048
2009	1,254
2010	1,395
2011	2,626



<http://www.wsop.com/2012/WSOPE/>



COUNTRY CHART – WSOP EUROPE HISTORICAL

Will this be the year France grabs its first WSOP gold bracelet in Europe? Through five WSOP Europe's, including one in France, the poor French have failed to breakthrough and win one of the 23 WSOP gold bracelet's awarded. (In history though, France has collected 10 WSOP gold bracelets – all in Las Vegas – good for 6th all-time).

During the five years WSOP Europe has been contested, we have had a dozen different countries win WSOP gold bracelets across the 23 events. Here's the list:

<u>Rank</u>	<u>Country</u>	<u># of Bracelets</u>
1 st	U.S.	7
2 nd	Denmark	3
“	United Kingdom	3
4 th	Canada	2
“	Italy	2
6 th	Afghanistan	1
“	Australia	1
“	Finland	1
“	Germany	1
“	Norway	1
“	Switzerland	1

<http://www.wsop.com/2012/WSOPE/>



BRACELET WINNERS – WSOP EUROPE

During the five years WSOP Europe has been contested, we have never had a multiple-bracelet winner. With 23 events in the books, here are the 23 individuals who are all tied for first, with one win each:

<u>Last Name</u>	<u>First Name</u>	<u># of Bracelets</u>
ALIOTO	DARIO	1
BIHL	THOMAS	1
BILLIRAKIS	STEVE	1
BORD	JAMES	1
BOUCHER	PHILIPPE	1
CAJELAIS	ERIK	1
FARNOOD	SHERKHAN	1
FOX	ELIO	1
HANSEN	GUS	1
HINRICHSSEN	ANDREW	1
HOUGAARD	JESPER	1
HUMBERT	GUILLAUME	1
JORGENSEN	THEO	1
JUANDA	JOHN	1
KELLY	J.P.	1
LAAK	PHIL	1
LISANDRO	JEFFREY	1
MIZRACHI	MICHAEL	1
OBRESTAD	ANNETTE	1
SHELLEY	SCOTT	1
SHULMAN	BARRY	1
VILMUNEN	JANI	1
WADE	TRISTAN	1

<http://www.wsop.com/2012/WSOPE/>



TOP CASHERS – WSOP EUROPE

In the five-year history of WSOP Europe, a total of 23 WSOP gold bracelet events have been contested.

Only seven players have cashed at least four different times during this period.

They are:

Place	Last Name	First Name	# Cashes
1	Bjorin	Chris	6
2	Negreanu	Daniel	5
3t	Buchanan	Shawn	4
“	Mercier	Jason	4
“	Lederer	Howard	4
“	Peters	David	4
“	Eames	John	4

<http://www.wsop.com/2012/WSOPE/>



TOP 25 MONEY EARNERS – WSOP EUROPE

Place	Last Name	First Name	Total Earnings	# Cashes
1	Obrestad	Annette	\$2,007,800	1
2	Fox	Elio	\$1,922,452	1
3	Juanda	John	\$1,562,277	3
4	Bord	James	\$1,315,023	1
5	Shulman	Barry	\$1,284,168	1
6	Negreanu	Daniel	\$1,272,312	5
7	Tabatabai	John	\$1,171,688	2
8	Moorman	Chris	\$1,113,491	2
9	Alekhin	Stanislav	\$950,164	1
10	Baldassari	Fabrizio	\$812,464	1
11	McCullough	Mathew	\$766,798	1
12	Kranich	Moritz	\$755,249	1
13	Lee	Ronald	\$596,746	1
14	Demidov	Ivan	\$595,865	1
15	Bansi	Praz	\$593,088	2
16	Buchanan	Shawn	\$588,255	4
17	Jorgensen	Theo	\$575,567	2
18	Roberts	Brian	\$552,247	2
19	Riisem	Oyvind	\$549,914	2
20	Mercier	Jason	\$537,973	4
21	Hansen	Gus	\$539,651	2
22	Sonnert	Bengt	\$483,134	1
23	Alioto	Dario	\$475,624	1
24	de Wolfe	Roland	\$465,478	2
25	Mizrachi	Michael	\$463,812	1

<http://www.wsop.com/2012/WSOPE/>



WORLD SERIES OF POKER (WSOP) PLAYER OF THE YEAR

The World Series of Poker (WSOP) instituted a Player of the Year system in 2004, once Harrah's (now Caesars) took over the tournament.

The system awards points based on finish for all open bracelet events. Anyone who cashes in a WSOP gold bracelet event is awarded points. And the player with the most overall points is the winner of the WSOP Player of the Year. Bluff Magazine created and powers the formula used to determine the WSOP POY.

Adding the WSOP Player of the Year to your resume is one of the highest honors a poker player can achieve.

Typically, the individual who wins this award has multiple in-the-money finishes and at least a WSOP gold bracelet among those cashes. In fact, no player has won the award without at least capturing a WSOP gold bracelet.

The WSOP Player of the Year includes the seven gold bracelets awarded at WSOP Europe. This year's winner has 65 events to compete in to qualify for the WSOP Player of the Year: 58 open events at the WSOP, and the seven up for grabs in Cannes, France at WSOPE.

Technically, Phil Ivey, with five final table appearances and 568.70 points, leads the 2012 WSOP Player of the Year standings. However, Greg Merson, who is amongst the finalists of the WSOP Main Event, has 481.13 points, plus he will earn an additional 100-500 points depending on where he finishes in Las Vegas. So Merson, if he doesn't cash in any events at WSOP Europe and finishes ninth in the Main Event, will have 581.13 points. In a best case scenario, he will have 981.13 points for winning the WSOP Main Event.

The current WSOP Player of the Year standings can be found here:

<http://www.wsop.com/players/2012.asp?sort=poypts>

Last year, it took until the Final Table of the WSOP Main Event to determine the winner. Ben Lamb beat out Phil Hellmuth for the crown.

WSOP PLAYER OF THE YEAR WINNERS (Historical)

<u>YEAR</u>	<u>NAME</u>	<u>BRACELETS</u>	<u>FINAL TABLES</u>	<u>CASHES</u>	<u>MONEY WON</u>
2004	Daniel Negreanu	1	5	6	\$346,280
2005	Allen Cunningham	1	4	5	\$1,006,935
2006	Jeff Madsen	2	4	4	\$1,467,852
2007	Tom Schneider	2	3	3	\$416,829
2008	Erick Lindgren	1	3	5	\$1,348,528
2009	Jeffrey Lisandro	3	4	6	\$807,521
2010	Frank Kassela	2	3	6	\$1,255,314
2011	Ben Lamb	1	18 4	5	\$5,352,970



ALL-TIME COUNTRY CHART – WSOP HISTORY

Through the 43 years of WSOP history, a total of 1,020 WSOP gold bracelets have been awarded to players from 32 different countries.

140 different countries have had participants in the WSOP, but just 23% of those countries would go on to win a coveted WSOP gold bracelet.

Amazingly, through the first 16 years of the WSOP, just one non-American won a gold bracelet, Joe Bernstein, from Russia, in 1973. Otherwise, Americans captured 161 of the 162 bracelets over that period.

But, suffice to say, the rest of the world is starting to capture their fair share. If you look at WSOP Europe events only, Americans have captured 7 of 23 gold bracelets, or just 30% of the bracelets. That compares to winning 84% of the bracelets awarded in Las Vegas.

Here is a look at the Top 10 countries overall in terms of WSOP gold bracelets, counting all bracelets awarded (1,020).

The Top 10 countries have won a combined 95.7% of all WSOP gold bracelets.

<u>Rank</u>	<u>Country</u>	<u># of Bracelets</u>
1 st	U.S.	851
2 nd	Canada	36
3 rd	United Kingdom	29
4 th	Germany	14
5 th	Italy	11
6 th	France	10
7 th	Russia	9
8 th	Denmark*	6
9 th	Sweden	5
10 th	Australia	5

*It's interesting to note that Denmark has won 50% of their WSOP gold bracelets (3) at WSOP Europe.

<http://www.wsop.com/2012/WSOPE/>



TOP 25 BRACELET LEADERBOARD – WORLD SERIES OF POKER

<u>Rank</u>	<u>Name</u>	<u>Bracelets</u>
1 st	Phil Hellmuth	12
2 nd	Doyle Brunson	10
"	Johnny Chan	10
4 th	Johnny Moss	9
5 th	Phil Ivey	8
"	Erik Seidel	8
7 th	Billy Baxter	7
"	Men "The Master"	7
9 th	T.J. Cloutier	6
"	Layne Flack	6
"	Jay Heimowitz	6
12 th	Bones Berland	5
"	Allen Cunningham	5
"	Chris Ferguson	5
"	Ted Forrest	5
"	Berry Johnston	5
"	John Juanda	5
"	Jeffrey Lisandro	5
"	Scotty Nguyen	5
"	Stu Ungar	5
21 st	Mickey Appleman	4
"	Bobby Baldwin	4
"	David Chiu	4
"	Artie Cobb	4
"	Lakewood Louie	4
"	Tom McEvoy	4
"	Daniel Negreanu	4
"	Pug Pearson	4
"	Amarillo "Slim" Preston	4
"	Huck Seed	4

*Through 2012 WSOP



TOP 25 - ALL-TIME MONEY LIST – WORLD SERIES OF POKER

The 2012 World Series of Poker had quite an impact on the all-time money list. I guess when you award \$222 million in one summer that can happen. Antonio Esfandiari vaults into first place with his Big One victory, while Sam Trickett takes over third place. With just two cashes in his career, hedge fund guru David Einhorn catapults into 24th place all-time.

<u>Rank</u>	<u>Name</u>	<u>Total Earnings</u>	<u>Cashes</u>
1st	Antonio Esfandiari	\$19,403,286	20
2nd	Jamie Gold	\$12,073,634	5
3rd	Sam Trickett	\$11,178,057	11
4th	Phil Hellmuth	\$10,801,321	91
5th	Peter Eastgate	\$9,430,506	3
6th	Jonathan Duhamel	\$9,082,039	9
7th	Joe Cada	\$9,037,767	8
8th	Pius Heinz	\$8,815,955	4
9th	Jerry Yang	\$8,264,023	4
10th	Joe Hachem	\$8,013,736	13
11th	Allen Cunningham	\$6,901,250	46
12th	Michael Mizrachi	\$6,747,419	29
13th	Greg Raymer	\$6,534,053	18
14th	Ivan Demidov	\$6,452,529	5
15th	Paul Wasicka	\$6,253,286	9
16th	Ben Lamb	\$6,178,387	13
17th	John Racener	\$6,039,655	21
18th	Phil Ivey	\$5,866,093	49
19th	Martin Staszko	\$5,465,340	8
20th	Darvin Moon	\$5,182,928	1
21st	Michael Binger	\$5,129,863	28
22nd	Dennis Phillips	\$5,093,565	5
23rd	Scotty Nguyen	\$5,067,654	42
24th	David Einhorn	\$5,011,730	2
25th	Tuan Lam	\$4,851,424	3

Notes:

Through 2012 WSOP (excluding Main Event final table)
 Figures include WSOP & WSOPE, but NOT Circuit Events
 Winnings in Euro and British pounds were converted to U.S. dollars
 217 players have earned at least one million dollars playing in the WSOP
 51 players have earned more than \$3 million at the WSOP.



ALL-TIME CASHES – TOP 25 – WORLD SERIES OF POKER

Phil Hellmuth further solidified his WSOP all-time cash record with six cashes at the 2012 WSOP, while Erik Seidel picked up six cashes of his own this summer, leaving him three shy of second all-time. Cashing in poker means you have finished in the top 10% of the field, akin to making the postseason in other sports.

<u>RANK</u>	<u>NAME</u>	<u>CASHES</u>
1st	Phil Hellmuth	91
2nd	Men Nguyen	76
3rd	Erik Seidel	73
4th	Humberto Brenes	66
5th	Chris Bjorin	65
6th	Chris Ferguson	63
7th	Berry Johnston	62
"	John Juanda	62
9th	Chau Giang	61
10th	T.J. Cloutier	58
11th	Barry Greenstein	57
12th	Daniel Negreanu	56
13th	Brent Carter	55
14th	David Chiu	54
"	Mike Sexton	54
16th	John Cernuto	53
17th	Tony Cousineau	52
18th	Phil Ivey	49
19th	Dan Heimiller	48
20th	Thor Hansen	47
21st	Allen Cunningham	46
22nd	Mickey Appleman	45
"	Jeff Lisandro	45
"	Steve Zolotow	45
25th	5 tied for 25th	44

Notes: To cash in a WSOP event means you finished "in the money" and received monies from the prize pool.

Through the 2012 WSOP. Circuit Event cashes DO NOT count in these standings.

www.WSOP.com



WSOP BRACELETS AWARDED – BY YEAR

Year	# of Bracelets
1970	1
1971	5
1972	2
1973	7
1974	6
1975	5
1976	8
1977	13
1978	11
1979	13
1980	13
1981	14
1982	15
1983	17
1984	14
1985	15
1986	13
1987	12
1988	12
1989	14
1990	15
1991	18
1992	20
1993	21
1994	21
1995	24
1996	24
1997	21
1998	21
1999	16
2000	24
2001	26
2002	35
2003	36
2004	33
2005	42
2006	46
2007	55 + 3
2008	55 + 4
2009	57 + 4
2010	57 + 5
2011	58 + 7 + 1
2012	61 + 7 + 1



BRIEF HISTORY OF THE WORLD SERIES OF POKER

Though the World Series of Poker made its official debut in 1970, the idea of the Horseshoe Casino's annual tournament was actually conceived more than two decades earlier.

In the summer of 1949, as the story goes, inveterate gambler Nicholas "Nick the Greek" Dandalos approached Benny Binion with an unusual request – to challenge the best in a high-stakes poker marathon. Binion agreed to set up a match between Dandalos and the legendary Johnny Moss, with the stipulation the game be viewed in public.

During the course of the marathon, which lasted five months with breaks only for sleep, the two men played every form of poker imaginable. Moss ultimately won "the biggest game in town" and an estimated \$2 million. When the Greek lost his last pot, he arose from his chair, bowed slightly, and uttered the now-famous words, "Mr. Moss, I have to let you go." Dandalos then went upstairs to bed.

Though significant in its own way as a chapter in poker history, the five-month marathon took on added importance to Benny Binion. He noted that the public had gathered outside the casino each day to watch the game with the fervor of dedicated sports fans, and he was amazed at the attention the event had attracted. But it wasn't until 1970 that Binion decided to re-create this excitement and stage a battle of poker giants – dubbed the "World Series of Poker" – to determine who would be worthy of the title "World Champion." Some of the best players in the country were assembled, and Johnny Moss came out on top. The decision was democratic in that the champion was decided by popular vote.

The following year, the winner was determined by a freeze-out competition, with players being systematically eliminated until one player had all the chips. Moss again became the World Champion. In 1972, when Thomas "Amarillo Slim" Preston won the title and went on the talk-show circuit, the WSOP began to gain a wider following.

It was a year later that Binion participated in the Oral History Project at the University of Nevada-Reno and discussed the World Series of Poker (WSOP) with interviewer Mary Ellen Glass. "This poker game here gets us a lot of attention," he told Glass. "We had seven players last year, and this year we had 13. I look to have better than 20 next year. It's even liable to get up to be 50, might get up to be more than that." Binion then paused, and as if gazing into the future, prophesied, "It will eventually."

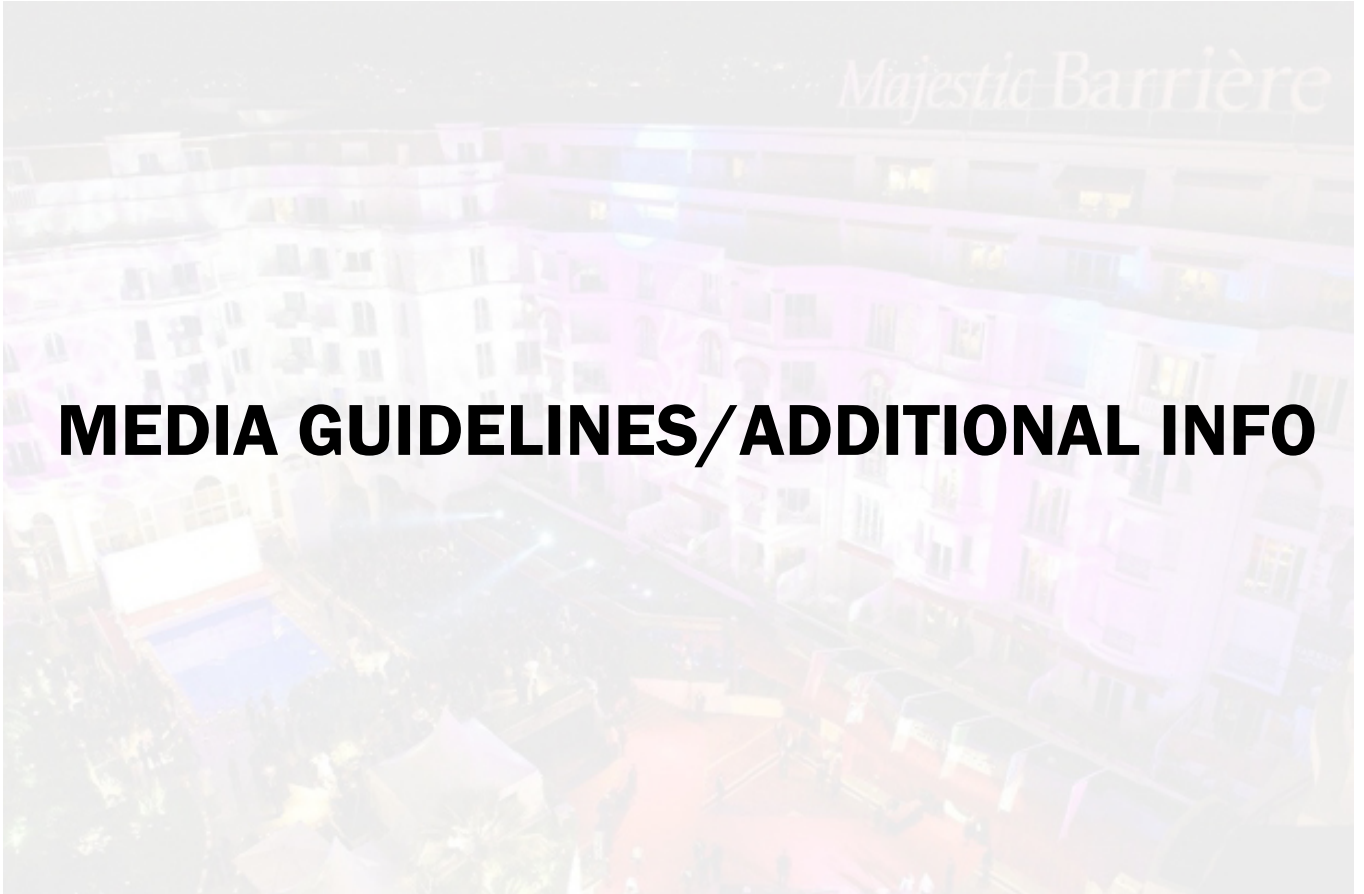
In the early 1980s, with the introduction of preliminary satellite competitions with lower buy-ins, Binion's prophecy came to fruition and the popularity of the World Series of Poker soared. (A satellite is a tournament whose prize is an entry into another higher buy-in tournament).

But even Benny Binion, who passed away on Christmas Day of 1989, would have had difficulty foreseeing the enormous growth the annual tournament has experienced since.

In 1982, nine years after Mr. Binion participated in UNR's Oral History Project, the tournament drew a total of 1,253 entrants across all its events. A decade later, there were 7,593 entries and 2012's WSOP attracted 74,766 entrants. The prize money has increased exponentially as well. In 1982, a total of \$2,607,700 was awarded, while in 2012 a staggering \$222,035,1928 was won. Whereas only 12 events, mostly Texas Hold'em and Seven-Card Stud, were scheduled as recently as 1988, the 2012 tournament offered 61 competitions that feature a wide variety of games.

The WSOP is now a global phenomenon, with WSOP Europe entering its sixth year, and the advent of WSOP Asia-Pacific set to debut in 2013.

Today, the legacy Benny Binion left the poker community ranks as the oldest, largest, most prestigious, and most media-hyped gaming competition in the world, and no doubt it holds the promise of an even brighter future. But equally important, the World Series of Poker has touched thousands of lives over the years, affording talented players the opportunity to follow their dreams, reach for the stars, and perhaps one day achieve greatness in their chosen endeavor.



Media Credential Requirements for 2012 World Series of Poker Europe®

The following rules constitute the media credential requirements for the 2012 World Series of Poker Europe (the "Event"). Please read each item carefully.

Strict compliance at all times to each requirement is an express condition precedent to continued use of the media credential.

Granting of media credentials is at the sole discretion of WSOPE. The following criteria will be utilized to help determine eligibility for media credentials:

- A. Work must be for a legitimate news outlet whose primary objective is to disseminate news information to the public.
- B. All work must use a byline.
- C. Applicant must provide news editor or producer contact information.
- D. Submission of representative past work, including both feature and news reporting is a requirement.

Any unauthorized use of credentials may subject the bearer to immediate ejection from premises and prosecution for criminal trespass. It may also subject the accredited organization to revocation of its credentials for future World Series of Poker events.

Media credentials are non-transferable and must be worn around the neck at all times when on-site at WSOPE

Credentialed media may provide content only to the outlet listed on their credential. It is a violation of use and grounds for revocation if a credential-holder provides content to an outlet (website, magazine, blog, newspaper, radio station, television station, etc.) that is not listed on holder's credential.

Media credentials are required to gain access to the WSOPE Media Center and tournament playing areas and admittance will not be permitted without an approved and official event credential.

ELIGIBILITY

1. Applicants must be at least 18 years of age. Government issued photo identification must be presented to receive a credential and must be available upon request from organization staff at any time while bearer is on event property.
2. Each accredited media organization **shall be limited to three credentials** due to the limited capacity of the event. It is the responsibility of the accredited media organization to determine in advance of the event which of its representatives submits applications.
3. Freelance journalists requesting media credentials must provide either: (a) an original letter of assignment, on letterhead, from an editor at an approved media outlet or (b) an email letter of assignment from an editor that originates from an approved outlet's formal domain.
4. Authors requesting media credentials must provide a comprehensive treatment of the book being researched, in addition to a letter of intent to publish, supplied on letterhead, from a representative of an approved publishing house.
5. Documentary filmmakers and representatives of independent video production companies will not be eligible for media credentials. A separate licensing agreement will be required for access to the tournament, which may or may not be granted at the WSOPE's sole discretion.
6. Journalists without a specific assignment from an accredited media outlet will not be eligible for media credentials.

PHOTOGRAPHY

7. Credentialed photographers can use images only for editorial purposes and may provide photos only to the accredited organization listed on their approved credential application form. Any other use is strictly prohibited.
8. Flash photography is strictly prohibited inside the tournament room.
9. Once any tournament event gets overcrowded due to space constraints, photographer access inside the

ropes will be restricted. (Photographs may be taken from outside the ropes.) Photographers are allowed in the final table area only *after* the winner has completed contractual interviews and promotional obligations.

10. Credentials do not authorize photography (or video) outside the tournament area; accredited organizations are prohibited from capturing images of the casino, hotel, restaurants, and other areas, without the prior consent of the property. Email communication2@cannesbarriere.com for all inquiries.
11. Representatives of photo collection and merchandising houses are not eligible for media credentials nor may any photo agency make WSOPE images available for sale on its website(s).

VIDEO

12. Shooting of hand by hand play of any WSOPE tournament is strictly prohibited.
13. All organizations are prohibited from streaming live video footage from the event.
14. No video cameras are permitted inside the tournament room without an escort from a member of the WSOPE's media relations team. Escorted crews will be limited to 5 minutes per day to obtain b-roll footage; no player interviews are permitted inside the tournament room(s).
15. Video interviews may only be conducted in the dedicated "interview area" located in close proximity to the tournament room. When picking up media credentials, video crews should identify their interest in shooting video at tournament, and WSOPE media relations staff will show you the location. This is the *only* location where interviews are permitted.

TOURNAMENT ACCESS

16. Credentialed media may not speak with any players during tournament action while they are seated at the table. This act is subject to immediate ejection. The only acceptable time to approach a player is during the breaks in action or when a player steps away from the table voluntarily.
17. *Media will be restricted to 5 minutes-per-half-hour at any poker table.* Media must comply with requests from dealers, tournament staff, WSOPE personnel and players to move locations, if such a request is made.
18. Once any tournament event gets overcrowded due to space constraints, media access inside the ropes will be restricted. All media will be escorted outside the ropes and then tournament staff will rotate media in and out according to demand and capacity limits. Media must be escorted by event staff to be inside the ropes and failure to comply with staff requests will result in forfeiture of access.
19. The WSOPE will release official chip counts for each event (in the reporting section at WSOP.com/WSOP.fr) at the end of the day's play and those chip counts may be used in their entirety at that time or later. While an event is in progress, media organizations can only post Top 10 chip counts once per hour. Media organizations can post the entire order of the players only once the event has been completed and/or at the end of each day after the WSOP releases official results/updates.

Definition: Once an hour. If an event begins at 12 noon, the first update cannot be posted before 1:00 PM, and each subsequent update must follow an hour after the last update.

20. The final table area is reserved for tournament partners only during live play.
21. Following the conclusion of play, audio interviews are permitted with the winner at the discretion of the WSOPE staff on hand. The order of interviews will be coordinated and conducted by a WSOPE staff member and media should seek out staffer in advance to coordinate properly.

ELECTRONIC DEVICES

22. Members of the media with a credential are forbidden from using, carrying or setting up electronic equipment such as computers, Blackberrys, iPhone's, Personal Digital Assistants, cellular telephones or transmitters of any kind inside the tournament area. (This includes any device used in conjunction with live radio remotes). These devices may be utilized in the Media Center throughout the duration of the tournament.

SELF PROMOTION

23. Credentialed media displaying or otherwise promoting any product or service on the grounds of the event will be deemed to be non-working media and have their credentials revoked.
24. Credentialed media are permitted to wear as part of their clothing one standard logo of their organization that is no larger than four inches vertical or horizontal and commonly accepted as normal dress attire. Provided however, WSOPE reserves the right to prohibit the display of any logo(s) that are considered distasteful or otherwise deemed inappropriate by WSOPE, in its sole and absolute discretion, or that violate the Business and Registration Policy. ***Logos for online gaming sites are not allowed.***

TRADEMARKS

25. No bearer or accredited media organization may display or otherwise use WSOPE's logo or trademark, or the logo or trademark of any of its affiliates including, but not limited to, that of Barrière without express written permission. This prohibition includes web sites and other media.

LIABILITY

26. Neither WSOPE nor any of its subsidiaries or affiliates is responsible for theft or damage of any equipment in use by bearer or accredited media organization.
27. The accredited media organization and the bearer assume all risk incident to the performance by the bearer of his or her services; assume all risk incident to attending World Series of Poker Europe events; agree that they are not acting for WSOPE in any manner and are not employees or agents of those organizations; and agree to release, indemnify, defend and hold harmless WSOPE, each of their parents, subsidiaries and affiliates, and each of their respective agents and employees from and against all liability, loss, damage or expense resulting from or arising out of the issuance and use of this credential or the Bearer's presence at the Event.

ENFORCEMENT

28. Any media credential holder who is deemed disorderly, who fails to comply with any of the foregoing terms, or any set forth by tournament officials, and all security measures, may be subject to immediate ejection from the property and prosecution, and may subject the accredited organization to revocation of its credentials for future World Series of Poker events.
29. No alcoholic beverages are permitted by media in any tournament area, including tournament floor, interview room or media center.
30. Notwithstanding any other provision herein, this credential is a courtesy to bearer only and creates no economic or other legally recognized interest in the bearer and this credential may be revoked at any time for any reason or no reason in the sole and absolute discretion of WSOPE, or any agent or employee of either in the foregoing.

Acceptance of the credential constitutes agreement by the accredited media organization and the bearer to abide by the foregoing conditions.



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