

FACT SHEET - 2011 WORLD SERIES OF POKER EUROPE

WHEN: October 7 – 20, 2011

WHERE: Casino Barrière de Cannes Croisette and the Hôtel Majestic

Barrière in Cannes, France (1st time in France)

NUMBER OF EVENTS: 7 gold bracelet events; 58 total events

BUY IN AMOUNTS: Minimum buy-in: €1000

Maximum buy-in: €10,000

TOTAL PRIZE MONEY

AWARDED IN WSOPE: £21,392,500

TOTAL ENTRANTS IN WSOPE: 4,389

TOURNAMENT DIRECTOR: Lucille Denos (France); Jack Effel (WSOP)

TELECAST PARTNERS: ESPN (U.S.)

Production provided by Poker Productions

WSOPE FIRST YEAR: 2007 (5TH ANNUAL IN 2011)

OWNERSHIP: Caesars Interactive Entertainment

DEFENDING MAIN EVENT

CHAMPION: James Bord, Stanmore, UK (£830,401)

PRESENTING SPONSOR: BarrièrePoker.fr

SCHEDULE: http://www.wsop.com/tourney/tourney/details.asp?groupID=827

ROOM RESERVATIONS: http://www.wsop.com/reservations/WSOPE/

OFFICIAL WEBSITES: www.WSOP.com/2011/WSOPE

www.WSOP.fr

http://www.lucienbarriere.com/localized/fr/barrierepoker.htm