World Series of Poker
PokerPalooza! Booth Space Rental Application/ Contract
July 2-5, 2009 @ the Rio Pavilion Ballroom – Rio All-Suite Hotel and Casino, Las Vegas, NV

We, the undersigned, do hereby apply to reserve a display space as an exhibitor in the **PokerPalooza!** and hereby agree to be bound by the conditions governing the show and its production including, but not limited to those detailed in the **PokerPalooza! Exhibitor Rules and Regulations** provided to us. We understand that space allocation will be at the discretion of Show Management. By signing, Exhibitor attests that Exhibitor consents to and agrees to be bound by any Exhibitor rules or regulations that Show Management shall provide. Acceptance of this application or funds shall not constitute any guarantee or promise of Show Management to provide booth space. Show Management may choose to refund Exhibitor's funds at any time prior to the Show and said refund shall relieve Show Management of any liability to Exhibitor whatsoever, and Exhibitor agrees to release and hold harmless Show Management from and against any and all claims arising out of or related to Show Management's failure to accept or the cancellation of any reservations.

Mail or fax this application to: **Attn: Sharon Wayne**
World Series of Poker
Rio All-Suite Hotel & Casino
3700 W. Flamingo Road
Las Vegas, NV 89103

702.777.2310-phone
702.777.2412-fax

EXHIBITOR INFORMATION

Please print legibly. All correspondence will be sent to your address below. Company name listed will be used in promotional material and for ID sign.

Company Name_____

Mailing Address_____
(No PO Box)

City_____ **State**_____ **Zip**_____

Phone_____ **Fax**_____

Email_____ **Website**_____

Contact Name_____ **Title**_____ **Signature**_____
(Person handling booth arrangements)

EXHIBIT SPACE includes 2 chairs, wastebasket, ID sign and pipe & drape

PAYMENT SCHEDULE

50% deposit due with application — Balance due April 3, 2009

PRODUCT OR SERVICE_____

BOOTH PREFERENCE: (10x10 booths may be combined to make a larger space)
Booth Number(s)
1st choice._____ 2nd choice._____ 3rd choice _____ 4th choice_____

CALCULATE AMOUNT DUE

No. of booths _____x $ 2500ea. = $_____ + $200 Corner fee (if applicable) = Total $_____

Method of Payment: ___Credit Card ___Check (make payable to World Series of Poker)

_____**AMEX** _____**Mastercard** _____**Visa** **Amount of Payment Due $**_____

Card #_____ Exp. Date_____

Name as it appears on card _____

Billing Address _____

City_____ State_____ Zip_____

Signature_____

For PP Use Only:
Booths Assigned:
_____
Points: _____
Date: _____
Rec'd By_____