



FACT SHEET – 2010 WORLD SERIES OF POKER

WHEN:	May 27, 2010 – July 17, 2010 (Main Event Final Table to be contested November 6-9)
WHERE:	Rio All-Suite Hotel and Casino in Las Vegas
NUMBER OF EVENTS:	57 bracelet events
BUY IN AMOUNTS:	Minimum buy-in: \$1,000 Maximum buy-in: \$50,000
TOTAL PRIZE MONEY AWARDED IN 2009:	\$174,013,215
NUMBER OF NATIONS REPRESENTED IN 2009:	115
TOURNAMENT DIRECTOR:	Jack Effel
U.S. TELECAST PARTNER:	ESPN
WSOP FIRST YEAR:	1970 (40 th Anniversary in 2010)
OWNERSHIP:	Harrah's Entertainment (since 2004)
NUMBER OF PLAYER ENTRANTS IN 2009:	60,875 (Total) 6,494 (Main Event)
DEFENDING MAIN EVENT CHAMPION:	Joe Cada, Shelby Township, MI. (\$8,547,044)
DEFENDING \$50,000 CHAMPION:	David Bach, Athens, GA. (\$1,276,806)
PRESENTING SPONSOR:	Jack Link's Beef Jerky
FELT SPONSOR:	Everest Poker
OFFICIAL CHARITIES:	Nevada Cancer Institute & Ante Up for Africa
OFFICIAL WEBSITE:	www.WSOP.com