

**WITH THE BIG
ONE
FOR ONE DROP
WE WILL MAKE HISTORY**



**A HISTORIC ONE MILLION DOLLAR
BUY-IN TOURNAMENT FOR THE
BENEFIT OF ONE DROP**

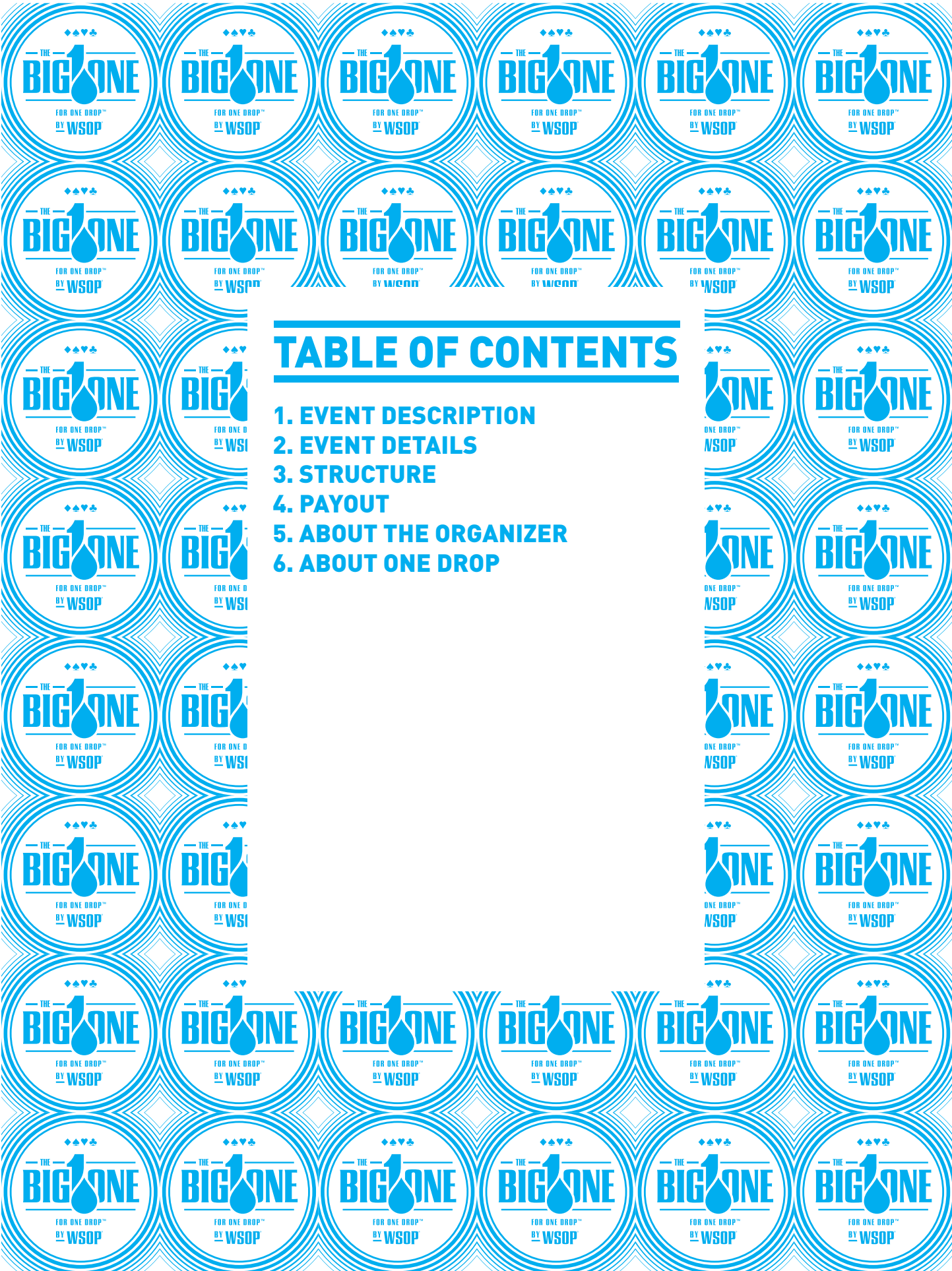


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EVENT DESCRIPTION

THE WORLD SERIES OF POKER ANNOUNCES A \$1 MILLION BUY-IN TOURNAMENT AND ONE OF THE MOST SIGNIFICANT CHARITY INITIATIVES IN POKER HISTORY, TO BENEFIT ONE DROP

The BIG ONE for ONE DROP™ is a one-of-a-kind poker tournament featuring a \$1,000,000 buy-in—the highest buy-in ever in live tournament poker history. This High Roller Championship is hosted by the World Series of Poker® (WSOP) to benefit ONE DROP and is open to anyone age 21 or older with the means to afford the buy-in. This tournament is one of the most significant charity initiatives in poker history. Funds for charity will be directed to ONE DROP's projects around the world to provide much needed access to safe water.

A roster of high net worth individuals, satellite qualifiers and affluent poker professionals is expected to participate in this three-day tournament that will start on July 1, 2012, and be televised on ESPN.

The BIG ONE for ONE DROP will be an officially sanctioned WSOP bracelet event and, if 22 or more players participate, the first ever platinum WSOP bracelet will be awarded. This tournament was created to harness the ability of the game of poker to bring together people from all over the globe to raise awareness and funds for a worthy cause in an innovative manner.

Since its creation, ONE DROP has reached out to millions of people. And today, knowing that one person dies from a water-borne disease every 20 seconds, ONE DROP urges everyone to do even more.



EVENT DETAILS



\$1 MILLION BUY-IN TOURNAMENT

The largest buy-in and the most significant charity initiative in poker history.

A roster of high net worth individuals, satellite qualifiers and affluent poker professionals.

The first ever platinum WSOP bracelet (minimum of 22 players entering the event).

A must-see event brought to you by the World Series of Poker and other international power players in the gaming industry.

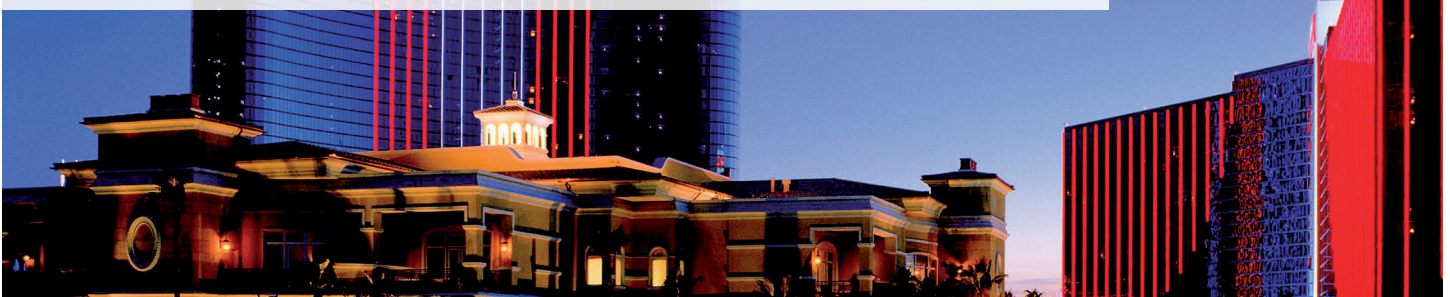
Scheduled broadcast on ESPN.

THE ENTRY FEE FOR ALL PLAYERS IS \$1 MILLION.

Participants will be required to make a \$50,000 deposit to reserve their spot because the event will only take a maximum of 48 players. Players are encouraged to RSVP in advance and final funds will be due June 15, 2012. Anyone age 21 or older is eligible. 11.1% of each entry fee will be withheld for ONE DROP, with \$888,889 being applied to the prize pool.

JULY 1-3, 2012

**RIO ALL-SUITE HOTEL & CASINO
LAS VEGAS, NEVADA**
AN OFFICIAL BRACELET EVENT OF THE 2012 WSOP



STRUCTURE

STARTING CHIPS – 3,000

TOTAL CHIPS IN PLAY – 144,000,000

PLAYERS – 48 MAX

60 MIN LEVELS

APPROX LEVEL TO REACH FINAL TABLE - 19



START	START	DAY 1
1	1,000	3,000-6,000
2	1,000	4,000-8,000
3	1,000	5,000-10,000
4	2,000	6,000-12,000
5	2,000	8,000-16,000
6	3,000	10,000-20,000
7	4,000	12,000-24,000
8	5,000	15,000-30,000
Remove 1,000 chips	Break	Break
9	5,000	20,000-40,000
10	5,000	25,000-50,000

END	DAY ONE	DAY 2
11	10,000	30,000-60,000
12	10,000	40,000-80,000
13	10,000	50,000-100,000
14	15,000	60,000-120,000
15	20,000	80,000-160,000
16	30,000	100,000-200,000
17	40,000	120,000-240,000
18	50,000	150,000-300,000

REMOVE 5,000 CHIPS	APPROX FINAL TABLE	DAY 3
19	50,000	200,000-400,000
20	50,000	250,000-500,000
21	75,000	300,000-600,000
22	100,000	400,000-800,000
23	150,000	500,000-1,000,000
Remove 25,000 Chips	Break	Break
24	200,000	600,000-1,200,000
25	200,000	800,000-1,600,000
26	300,000	1,000,000-2,000,000
27	300,000	1,200,000-2,400,000
28	400,000	1,500,000-3,000,000
29	500,000	2,000,000-4,000,000
30	500,000	2,500,000-5,000,000

PAYOUT

RANGE	20-24	PRIZE POOL
#PLAYERS	20	\$ 17,777,780.00
1	0.5	\$ 8,888,890.00
2	0.29	\$ 5,155,556.20
3	0.13	\$ 2,311,111.40
4	0.08	\$ 1,422,222.40
5		
6		
7		
8		
9		

RANGE	25-29	PRIZE POOL
#PLAYERS	25	\$ 22,222,225.00
	0.48	\$ 10,666,668.00
	0.27	\$ 6,000,000.75
	0.125	\$ 2,777,778.13
	0.075	\$ 1,666,666.88
	0.05	\$ 1,111,111.25

RANGE	30-34	PRIZE POOL
#PLAYERS	30	\$ 26,666,670.00
1	0.46	\$ 12,266,668.20
2	0.26	\$ 6,933,334.20
3	0.12	\$ 3,200,000.40
4	0.07	\$ 1,866,666.90
5	0.05	\$ 1,333,333.50
6	0.04	\$ 1,066,666.80
7		
8		
9		

RANGE	35-39	PRIZE POOL
#PLAYERS	35	\$ 31,111,115.00
1	0.45	\$ 14,000,001.75
2	0.25	\$ 7,777,778.75
3	0.115	\$ 3,577,778.23
4	0.065	\$ 2,022,222.48
5	0.045	\$ 1,400,000.18
6	0.04	\$ 1,244,444.60
7	0.035	\$ 1,088,889.03
8		
9		

RANGE	40-44	PRIZE POOL
#PLAYERS	40	\$ 35,555,560.00
1	0.44	\$ 15,644,446.40
2	0.24	\$ 8,533,334.40
3	0.11	\$ 3,911,111.60
4	0.063	\$ 2,240,000.28
5	0.044	\$ 1,564,444.64
6	0.039	\$ 1,386,666.84
7	0.034	\$ 1,208,889.04
8	0.03	\$ 1,066,666.80
9		

RANGE	45-48	PRIZE POOL
#PLAYERS	45	\$ 40,000,005.00
1	0.43	\$ 17,200,002.15
2	0.237	\$ 9,480,001.19
3	0.102	\$ 4,080,000.51
4	0.062	\$ 2,480,000.31
5	0.043	\$ 1,720,000.22
6	0.038	\$ 1,520,000.19
7	0.033	\$ 1,320,000.17
8	0.029	\$ 1,160,000.15
9	0.026	\$ 1,040,000.13

GENERAL RULES

- Players begin with \$3,000,000 in Tournament Chips.
- All levels last 60 minutes.
- Breaks occur after every two levels and last 20 minutes.
- Dinner break on Day 1 will be after the completion of level 6 and last 90 minutes.
- There will be a 60 minute break on subsequent playing days after the completion of 4 levels.
- Play will continue on Day 1 until the completion of level 10.
- Day 2: play will resume at 2:30 PM and continue down to the final table or the completion of 10 levels, whichever comes first.
- Day 3: play will resume at 2:30 PM and continue until a winner has been determined.
- No more than 10 levels will be played on any single day. Play will be extended to the following day should this event require more than 10 levels of play to complete on Day 3.
- 11.11% of each prize pool will be withheld for ONE DROP.

ABOUT THE ORGANIZER



THE WORLD SERIES OF POKER IS THE LARGEST, RICHEST AND MOST PRESTIGIOUS GAMING EVENT IN THE WORLD, AWARDING MILLIONS OF DOLLARS IN PRIZE MONEY AND THE PRESTIGIOUS GOLD BRACELET, GLOBALLY RECOGNIZED AS THE SPORT'S TOP PRIZE.

Featuring a comprehensive slate of tournaments in every major poker variation, the WSOP is poker's longest running tournament in the world, dating back to 1970. In 2010, the event attracted 72,966 entrants from 117 different countries to the Rio All-Suite Hotel and Casino in Las Vegas and awarded over \$187 million in prize money.

In December 2008, the WSOP was named the 7th most admired sports brand in North America by the Turnkey Sports Survey, trailing only the older and more established NFL, MLB, NBA, NHL, NASCAR and PGA Tour among sports properties. In addition, the WSOP has experienced groundbreaking alliances in broadcasting, digital media and corporate sponsorships, while successfully expanding the brand internationally with the advent in 2007 of the World Series of Poker EuropeSM.

For more information on the World Series of Poker, please visit our website at WSOP.com.





**ONE DROP
AN INITIATIVE OF GUY LALIBERTÉ,
FOUNDER OF *CIRQUE DU SOLEIL*, IS A
NON-GOVERNMENTAL ORGANIZATION
ACTIVE WORLDWIDE.**

ONE DROP, which has its headquarters in Montreal, Canada, fights poverty worldwide by supporting access to water and raising all people's awareness of water-related issues through its distinctive approach based on social arts and popular education. In the U.S., ONE DROP is a public charity that undertakes innovative activities in which water plays a central role as a creative force in generating positive, sustainable change worldwide. In addition, ONE DROP is involved in fundraising—a crucial activity if it is to realize its dream of water for all, today and tomorrow. When ONE DROP was established, Guy Laliberté chose to make a personal donation of \$100 million over 25 years to the organization.

To learn more or to make a donation, visit ONEDROP.org.