



## **FACT SHEET – 2011 WORLD SERIES OF POKER EUROPE**

<b>WHEN:</b>	October 7 – 20, 2011
<b>WHERE:</b>	Casino Barrière de Cannes Croisette and the Hôtel Majestic Barrière in Cannes, France (1 <sup>st</sup> time in France)
<b>NUMBER OF EVENTS:</b>	7 gold bracelet events; 58 total events
<b>BUY IN AMOUNTS:</b>	Minimum buy-in: €1000 Maximum buy-in: €10,000
<b>TOTAL PRIZE MONEY AWARDED IN WSOPE:</b>	£21,392,500
<b>TOTAL ENTRANTS IN WSOPE:</b>	4,389
<b>TOURNAMENT DIRECTOR:</b>	Lucille Denos (France); Jack Effel (WSOP)
<b>TELECAST PARTNERS:</b>	ESPN (U.S.) Production provided by Poker Productions
<b>WSOPE FIRST YEAR:</b>	2007 (5 <sup>TH</sup> ANNUAL IN 2011)
<b>OWNERSHIP:</b>	Caesars Interactive Entertainment
<b>DEFENDING MAIN EVENT CHAMPION:</b>	James Bord, Stanmore, UK (£830,401)
<b>PRESENTING SPONSOR:</b>	BarrièrePoker.fr
<b>SCHEDULE:</b>	<a href="http://www.wsop.com/tourney/tourneydetails.asp?groupID=827">http://www.wsop.com/tourney/tourneydetails.asp?groupID=827</a>
<b>ROOM RESERVATIONS:</b>	<a href="http://www.wsop.com/reservations/WSOPE/">http://www.wsop.com/reservations/WSOPE/</a>
<b>OFFICIAL WEBSITES:</b>	<a href="http://www.WSOP.com/2011/WSOPE">www.WSOP.com/2011/WSOPE</a> <a href="http://www.WSOP.fr">www.WSOP.fr</a> <a href="http://www.lucienbarriere.com/localized/fr/barrierepoker.htm">http://www.lucienbarriere.com/localized/fr/barrierepoker.htm</a>