

**2011 World Series of Poker® Events
Participant Release and Confidentiality Form**

In consideration for the opportunity to participate in one or more 2011 WORLD SERIES OF POKER events (including, but not limited to the World Series of Poker in Las Vegas; World Series of Poker Circuit Events; World Series of Poker Europe and World Series of Poker Satellite Events, collectively known as the "WSOP Events"), the undersigned player ("Player"), hereby agrees as follows:

1. Name, Voice & Likeness Release. Player acknowledges that Rio Properties, Inc. and Caesars Interactive Entertainment, (collectively, "CIE"), on their own and through authorized third party designees, will be recording, photographing, videotaping, filming and creating other audio and/or visual works, programs, and depictions of or about the WSOP Events before, during, and after the events (the "Works") and that CIE and their designees will be using and exploiting the Works (including without limitation reproducing, adapting and communicating the Works), on a live or delayed basis by any means that include, but are not limited to, over-the-air and cable television; interactive television; single and multi-channel subscription and PPV television; high definition television; VOD (video-on-demand) and SVOD (subscription video-on-demand); streaming internet audio and video; digital cinema, film, and other large-screen exhibition formats; CD-Rom, CD-I, CD-photo, internet, intranet, AM and FM radio; satellite radio; digital and HD radio; mobile telephones and other personal digital devices; podcasts; print; still photography, and other media existing now or in the future. In addition, the Works may be used for all purposes including notably advertising and commercial purposes, publicity, and promotion for the WSOP Events, the programs and depictions of the Events distributed through the means listed above, and the host sites of the Events, including without limitation print, direct mail, e-mail, internet, indoor and outdoor signage, radio, and television advertisements (collectively the "Promotions"). Player consents to being recorded, photographed, filmed and taped for the Works (including without limitation behind-the-scenes photography and film and audiotaped interviews with Player). Player further consents to CIE's and their designees worldwide use and exploitation of Player's name, voice, likeness, image, actions, statements, caricatures, nicknames, signature, mannerisms, traits, speech, phrases, and other unique personal characteristics, (collectively the "Player's Likeness") as they appear in the Works and as they appear in any photographs, films or other audio and/or visual works of past or future WSOP Events, and to disclosure of Player's strategies and hole cards, in the Programs, and Promotions in perpetuity by any means and through any medium now known or hereinafter used – and without further authorization or compensation. Player agrees that he/she will make no claim of any kind against CIE and their designees as a result of any of the uses described above, and Player irrevocably and unconditionally waives and releases CIE, their parents, subsidiaries, affiliates, and designees, and each of their respective officers, directors, agents, servants, employees, representatives, insurers, licensees, designees, assignees, successors in interest and invitees, from any and all claims arising out of such use, including, without limitation, any claims for invasion of privacy, infringement of Player's right of publicity, false endorsement, defamation (including libel and slander) and any other personal and/or property rights of any kind or nature. This authorization is granted by Player both in France and in other countries for a period of five years from the date of signature by Player of this Participation Release and Confidentiality Form, for consideration of the opportunity to participate in one or more 2011 World Series of Poker Events and other nominal consideration, receipt and sufficiency of which is hereby acknowledged by Player.

2. Ownership of the Performance. Player's appearance in the Works (the "Appearance") shall be deemed a "work made for hire" for CIE. Accordingly, CIE shall be considered the author and the sole and exclusive owner of all right, title and interest in the Appearance and the Works. In the event that all or any portion of the Appearance is found by a federal court of competent jurisdiction not to be a work-for-hire, Player hereby grants and assigns to CIE all worldwide rights of every kind and nature in and to the Appearance and authorizes the embodiment of Player's Appearance and Player's Likeness in the Programs, and Promotions. CIE shall have the right, on their own and through authorized third parties, to change, alter, revise, edit, add to or subtract from the Appearance in CIE's sole discretion, as well as the right to combine the Appearance with material furnished or created by others, and to use the Appearance in the Programs, and Promotions without any additional approvals or review by Player. Player hereby waives any and all "moral rights" the Player may own related to the Works or the use or exploitation thereof as authorized herein.

3. FCC Regulations. During Player's appearance at and participation in the WSOP Events, Player agrees to dress as directed by CIE and adhere to CIE's restrictions on the use of headphones, clothing and any other items containing endorsements of any kind. Player agrees that CIE shall have the sole and exclusive discretion to prohibit the wearing of any item by Player upon the premises during the WSOP Events and CIE may immediately disqualify Player from the WSOP Events for refusal to comply with the direction of CIE in this regard, without recourse of any kind or nature whatsoever by Player against CIE. Player represents and warrants that Player has not accepted, and will not accept, any money, service or other valuable consideration from anyone for the inclusion of any matter in the Programs, except to the extent that the same shall be approved by CIE in their sole discretion, and then only provided that the same shall be subject to applicable requirements of the U.S. Federal Communications Act.

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4. Confidentiality. Player shall treat all information and material received or acquired during participation in the WSOP Events, including without limitation WSOP Event outcomes; player identities; player winnings; operational methods; production locations (other than WSOP tournament rooms); Program, , and Promotions content and release dates; and other information or materials designated by CIE as confidential (collectively the “Confidential Information”) as strictly confidential and shall not disclose any such information to any third party for a period of three (3) years from the conclusion of the WSOP Events. Confidential Information shall not include any information: (a) that is subsequently disclosed by CIE or their authorized designees to any person or entity on a nonconfidential basis; (b) that the Player can show by documentary evidence was known to Player prior to the date of their disclosure to Player by CIE or that Player developed independent of access to the Confidential Information; or (c) that becomes publicly known, by publication or otherwise, not due to any unauthorized act or omission of the Player or any other party having an obligation of confidentiality to CIE. Notwithstanding the foregoing, Player shall keep all trade secret information of CIE confidential unless and until authorized to disclose the trade secrets by CIE in a writing signed by an officer of CIE.

5. Miscellaneous. CIE is not obligated to use the Appearance of Player in the Programs or include the Player in Promotions in any territory. CIE may assign, transfer, or license their rights under this Agreement, in whole or in part, at any time to any third party. This Agreement sets forth the entire understanding and agreement of the parties, and there are no other warranties, agreements or understandings between the parties, express or implied, as pertains to the subject matter herein. Player acknowledges that he/she has relied on his/her own judgment or has been advised by an attorney of his/her choice prior to entering into this Agreement. This Agreement may not be modified or amended in any manner except by a writing executed by Player and an authorized officer of CIE. Headings preceding the text, articles and sections of this Agreement have been used solely for reference and shall not be construed to affect the meaning, construction or effect of this Agreement. This Agreement shall be deemed executed and delivered within the State of Nevada, is made in contemplation of its interpretation and effect being construed in accordance with the laws of said State applicable to agreements fully executed and performed in said State, and it is expressly agreed that it shall be construed in accordance with the law of the State of Nevada without giving effect to the principles of the conflicts of laws. All litigation arising out of or relating to this Agreement shall be brought in the federal or state courts located in Clark County, Nevada and the parties irrevocably consent to the exercise of personal jurisdiction over them in Clark County, Nevada. Player agrees to execute such further documents consistent herewith and do such other acts as may be required by CIE or their licensees, designees, or representatives to evidence or effectuate CIE's rights hereunder. CIE shall not owe Player any fees or other monetary compensation in consideration for execution of this Agreement or in connection with CIE's exercise of their rights hereunder. Consideration provided to Player by CIE for execution of this Agreement is CIE's agreement to permit player to participate in the WSOP Events under the terms and conditions herein described.

By signing below, Player hereby acknowledges and agrees to the foregoing.

Signed: _____

Address: _____

Date: _____

Name: _____

Mobile Phone: _____

Please Print

