

Media Credential Requirements for 2011 World Series of Poker®

The following rules constitute the media credential requirements for the 2011 World Series of Poker (the "Event") by Rio Properties, Inc., dba Rio® All-Suite Hotel & Casino ("Rio"). Please read each item carefully.

Strict compliance at all times to each requirement is an express condition precedent to continued use of the media credential.

Granting of media credentials is at the sole discretion of Rio. The following criteria will be utilized to help determine eligibility for media credentials:

- A. Applicant must be a full-time journalist.
- B. Work must be for a legitimate news outlet whose primary objective is to disseminate news information to the public.
- C. All work must use a byline.
- D. Applicant must provide news editor or producer contact information.
- E. Submission of representative past work, including both feature and news reporting is a requirement.

Any unauthorized use of credentials may subject the bearer to immediate ejection from Rio and prosecution for criminal trespass. It may also subject the accredited organization to revocation of its credentials for future World Series of Poker events.

Media credentials are non-transferable and must be worn around the neck at all times when on-site at Rio.

Credentialed media may provide content only to the outlet listed on their credential. It is a violation of use and grounds for revocation if a credential-holder provides content to an outlet (website, magazine, blog, newspaper, radio station, television station, etc.) that is not listed on holder's credential.

Media credentials are required to gain access to the WSOP Media Center and tournament playing areas and admittance will not be permitted without an approved and official event credential.

Possession of a credential and verification of identity allows the bearer to register for the media poker_tournament.

ELIGIBILITY

1. Applicants must be at least 21 years of age. Government issued photo identification must be presented to receive a credential and must be available upon request from organization staff at any time while bearer is on casino property.
2. Each accredited media organization **shall be limited to three credentials** due to the limited capacity of the event. It is the responsibility of the accredited media organization to determine in advance of the event which of its representatives submits applications.
3. Freelance journalists requesting media credentials must provide either: (a) an original letter of assignment, on letterhead, from an editor at an approved media outlet or (b) an email letter of assignment from an editor that originates from an approved outlet's formal domain.
4. Authors requesting media credentials must provide a comprehensive treatment of the book being researched, in addition to a letter of intent to publish, supplied on letterhead, from a representative of an approved publishing house.
5. Documentary filmmakers and representatives of independent video production companies will not be eligible for media credentials. A separate licensing agreement will be required for access to the tournament, which may or may not be granted at Rio's sole discretion.
6. Journalists without a specific assignment from an accredited media outlet will not be eligible for media credentials.

PHOTOGRAPHY

7. Credentialed photographers can use images only for editorial purposes and may provide photos only to the accredited organization listed on their approved credential application form. Any other use is strictly prohibited.
8. Photos posted on websites may be archived for 72 hours only from the specific event date. Following 72 hours, photos are deemed to no longer be for standard news usage and must be removed. The exception is with a winner's photo from each bracelet event, which WSOP will make available for use.
9. Flash photography is strictly prohibited inside the tournament room.
10. Once any tournament event gets overcrowded due to space constraints, photographer access inside the ropes will be restricted. (Photographs may be taken from outside the ropes.) Photographers are allowed in the ESPN final table area

only *after* the winner has completed contractual interviews and promotional obligations.

11. Credentials do not authorize photography (or video) outside the tournament area; accredited organizations are prohibited from capturing images of the Rio's casino, hotel, restaurants, and other areas, without the prior consent of the Rio. Contact Celena Haas, Director of Public Relations for the Rio at chaas@caesars.com
12. Representatives of photo collection and merchandising houses are not eligible for media credentials nor may any photo agency make WSOP images available for sale on its website(s).

VIDEO

13. Shooting of hand by hand play of any WSOP tournament is strictly prohibited.
14. All organizations are prohibited from streaming live video footage from the event.
15. No video cameras are permitted inside the tournament room without an escort from a member of the WSOP's media relations team. Escorted crews will be limited to 5 minutes per day to obtain b-roll footage; no player interviews are permitted inside the tournament room.
16. The only exception to Rule #15 is during the bracelet ceremony held at 2:20 PM, where audio and video can be shot and winner interview can be obtained.
17. Video interviews may only be conducted in the dedicated "interview room" located in Palma Ballroom EF, in close proximity to the Amazon Ballroom. When picking up media credentials, video crews should identify their interest in shooting video at tournament, and WSOP media relations staff will show you the location. This is the *only* location where interviews are permitted.

TOURNAMENT ACCESS

18. Credentialed media may not speak with or in any other way distract players during tournament action while they are seated at the table. This act is subject to immediate ejection. The only acceptable time to approach a player is during the breaks in action or when a player steps away from the table voluntarily.
19. Media shall not place themselves in the area of play at any poker table in excess of five (5) minutes per each half hour. Media must comply with requests from dealers, tournament staff, WSOP personnel and players to move locations, if such a request is made.
20. Once any tournament event gets overcrowded due to space constraints, media access inside the ropes will be restricted. All media will be escorted outside the ropes and then tournament staff will rotate media in and out according to demand and capacity limits. Media must be escorted by event staff to be inside the ropes and failure to comply with staff requests will result in forfeiture of access.
21. The WSOP will release official chip counts for each event (in the reporting section at WSOP.com) at the end of the day's play and those chip counts may be used in their entirety at that time or later. While an event is in progress, media organizations can only post Top 10 chip counts once per hour. Media organizations can post the entire order of the players only once the event has been completed and/or at the end of each day after the WSOP releases official results/updates.

Definition: Once an hour. If an event begins at 12 noon PDT, the first update cannot be posted before 1:00 PM PDT, and each subsequent update must follow an hour after the last update.

22. No one other than players and tournament staff may enter the final table area during live play without the consent of WSOP staff.
23. Following the conclusion of play, media shall be required to make interview requests through the designated WSOP staff member coordinating interviews. The order of interviews will be coordinated by the designated WSOP staff member.

ELECTRONIC DEVICES

24. Members of the media with a credential are forbidden from using, carrying or setting up electronic equipment such as computers, Blackberrys, iPhone's, Personal Digital Assistants, cellular telephones or transmitters of any kind inside the tournament area. (This includes any device used in conjunction with live radio remotes). These devices may be utilized in the Media Center or Press Box throughout the duration of the tournament.

SELF PROMOTION

25. Credentialed media displaying or otherwise promoting any product or service on the grounds of Rio will be deemed to be non-working media and have their credentials revoked.
26. Credentialed media are permitted to wear as part of their clothing one standard logo of their organization that is no larger than four inches vertical or horizontal and commonly accepted as normal dress attire. Provided however, Rio reserves the right to prohibit the display of any logo(s) that are considered distasteful or otherwise deemed inappropriate by Rio, in its sole and absolute discretion, or that violate the Business and Registration Policy. **Logos for online gaming sites are not allowed.**

TRADEMARKS

27. No bearer or accredited media organization may display or otherwise use Rio's logo or trademark, or the logo or trademark of any of its affiliates including, but not limited to, that of the World Series of Poker, without advance written permission from Rio. This prohibition includes web sites and other media.

LIABILITY

28. Neither Rio nor any of its subsidiaries or affiliates is responsible for theft or damage of any equipment in use by bearer or accredited media organization.
29. The accredited media organization and the bearer assume all risk incident to the performance by the bearer of his or her services; assume all risk incident to attending World Series of Poker events; agree that they are not acting for Rio in any manner and are not employees or agents of those organizations; and agree to release, indemnify, defend and hold harmless Rio, each of their parents, subsidiaries and affiliates, and each of their respective agents and employees from and against all liability, loss, damage or expense resulting from or arising out of the issuance and use of this credential or the Bearer's presence at the Event.

ENFORCEMENT

30. Any media credential holder who is deemed disorderly, who fails to comply with any of the foregoing terms, or any set forth by tournament officials, and all security measures, may be subject to immediate ejection from the property and prosecution, and may subject the accredited organization to revocation of its credentials for future World Series of Poker events.
31. No alcoholic beverages are permitted by media in any tournament area, including tournament floor, interview room or press boxes.
32. Notwithstanding any other provision herein, this credential is a courtesy to bearer only and creates no economic or other legally recognized interest in the bearer and this credential may be revoked at any time for any reason or no reason in the sole and absolute discretion of Rio Properties, Inc., or any agent or employee of either in the foregoing.
33. Should any litigation arise out or in relation to the media credential requirements (a "Claim"), the signatory organization and individual credential bearer agree (collectively the "Recipient") that they submit themselves to the personal jurisdiction of the courts of the State of Nevada and such courts have the sole and exclusive jurisdiction over any Claims and the parties, except that enforcement of any judgment may be carried of in any jurisdiction. The Recipient further agrees that any claim will be venued in the courts located in Clark County, Nevada.

Acceptance of the credential constitutes agreement by the accredited media organization and the bearer to abide by the foregoing conditions.